



**INDUSTRY  
insights**

PERTH 20-22 AUG 19

SYDNEY 13-15 NOV 19



**COMMUNITY**  
ENGAGEMENT  
SUMMIT SERIES

# SPONSORSHIP OPPORTUNITIES



PRESENTED BY



**CONTACT: DARIUS TURNER OR JOEL FREDERICKS - SUMMIT CO-CHAIRS**  
✉ [EVENTS@CAPTIVATECONFERENCES.COM](mailto:EVENTS@CAPTIVATECONFERENCES.COM) / 0401 341 650  
[WWW.CESUMMITSERIES.COM](http://WWW.CESUMMITSERIES.COM)

**SPONSORSHIP  
opportunities**



**COMMUNITY  
ENGAGEMENT  
SUMMIT SERIES**

## **THE MOST ENTERTAINING COMMUNITY ENGAGEMENT EVENT OF 2019!**

Building on four successful years of community engagement events around Australia, the 2019 summit series will dive into the industry insights of community engagement. We know community engagement people love to have a chat, share stories, network with like-minded professionals and most importantly have fun.

Through a new and exciting format, delegates will be out of their seats, interacting, learning and developing professional skills to better engage with stakeholders and communities.

The stunning backdrops of Perth and Sydney will host this two-day jammed packed event that will leave delegates inspired, entertained, and connected to a group of new friends and colleagues.

## **BECOME A SPONSOR**

It is our pleasure to invite you to sponsor the 2019 Community Engagement Summit Series. Sponsoring our events provides a wonderful opportunity to share your brand and messages with key decision makers across Australia.

Sponsoring events delivered by Captivate Conferences will place your organisation directly in front of decision makers from a wide range of industries. In addition to on-the-day exposure, we promote our sponsors as partners throughout our promotional campaign from start to finish, potentially reaching thousands of professionals in your target market.

As a sponsor you will be supporting a new and dynamic professional development organisation to deliver exciting and emerging events. We would love to help promote your brand and share your important messages with industry leaders across the country through our events.

**REGISTER TODAY [WWW.CESUMMITSERIES.COM](http://WWW.CESUMMITSERIES.COM) [BOOKINGS@CESUMMITSERIES.COM](mailto:BOOKINGS@CESUMMITSERIES.COM)**

# SPONSORSHIP AT A GLANCE

## BENEFITS

## MAJOR SPONSOR PACKAGE

**Investment:** \$4,995 + GST

- All benefits as outlined in the Platinum Sponsor package
- Exclusive Major Sponsor naming rights for the 2019 Community Engagement Summit Series
- Opportunity to present keynote presentation on Day 1 of the Summit

## BENEFITS

## PLATINUM SPONSOR PACKAGE

**Investment:** \$3,995 + GST

**REGISTRATION:** Four x Delegate Registrations for the 2019 Community Engagement Summit Series  
(Total value = \$7,980)

**EXHIBITION:**

- Opportunity to facilitate a workshop, make a presentation or be on a panel at the 2019 Community Engagement Summit Series

### PUBLICITY & ADVERTISING

- Sponsor table provided for your team to exhibit promotional material
- Acknowledgement as a Platinum Sponsor in all event publications and promotional literature
- Prominent positioning of your brand and logo at the 2019 Community Engagement Summit series as well as acknowledgment of your organisation by the Summit facilitator during the event
- Opportunity to provide delegates with promotional material
- Opportunity to provide articles, blogs and information about your company in email marketing to our database
- Acknowledgement as a Platinum Sponsor on the event website
- Invitation for your delegates to attend networking dinner and drinks on the first evening of the Summit

### SOCIAL PROGRAM

## BENEFITS

## GOLD SPONSOR PACKAGE

**Investment:** \$2,995 + GST

**REGISTRATION:** Two x Delegate Registrations for the 2019 Community Engagement Summit Series  
(Total value = \$3,990)

**EXHIBITION:**

- Sponsor table provided for your team to exhibit promotional material

### PUBLICITY & ADVERTISING

- Acknowledgement as a Gold Sponsor in all event publications and promotional literature
- Prominent positioning of your brand and logo at the 2019 Community Engagement Summit Series as well as acknowledgment of your organisation by the Summit facilitator during the event
- Opportunity to provide delegates with promotional material
- Opportunity to provide articles, blogs and information about your company in email marketing to our database
- Acknowledgement as a Gold Sponsor on the event website

### SOCIAL PROGRAM

- Invitation for your delegates to attend networking dinner and drinks on the first evening of the Summit

# SUMMARY OF benefits

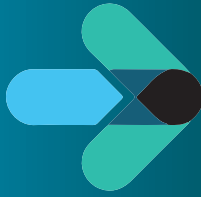


**COMMUNITY**  
**ENGAGEMENT**  
SUMMIT SERIES

BENEFIT	INDIVIDUAL EVENT SPONSORSHIP PACKAGE - MAJOR SPONSOR Inv: \$4,995 + GST	INDIVIDUAL EVENT SPONSORSHIP PACKAGE - PLATINUM SPONSOR Inv: \$3,995 + GST	INDIVIDUAL EVENT SPONSORSHIP PACKAGE - GOLD SPONSOR Inv: \$2,995 + GST
Naming rights as Major Sponsor for the individual event	✓		
Delegate registrations for you and your colleagues at the individual event	4 delegates (Total value = \$7,980 in registration value)	2 delegates (Total value = \$3990 in registration value)	2 delegates (Total value = \$3990 in registration value)
Opportunity to deliver keynote presentation on Day 1 of the Summit	✓		
Opportunity to facilitate a workshop, deliver a presentation or be on a panel at the Summit	✓	✓	
Sponsor table provided for your team to exhibit promotional material at each Summit	✓	✓	✓
Full-page advertisement in the event brochure (You will be required to provide copy and we will work with you to design the advertisement)	✓		
Half-page advertisement in the event brochure (You will be required to provide copy and we will work with you to design the advertisement)		✓	✓
Acknowledgement as a sponsor in all event publications and promotional literature including marketing emails to our tested database of +9K professionals in Australia	✓	✓	✓
Prominent positioning of your brand and logo at the event	✓	✓	✓
Acknowledgment of your company by the Summit facilitator at the event	✓	✓	✓
Opportunity to provide delegates with promotional material at the event	✓	✓	✓
Acknowledgement as a sponsor on the event website Acknowledgement as a sponsor on the Captivate Conferences website	✓	✓	✓
Acknowledgement as a sponsor across all of our social media channels in the lead up to and during the event	✓	✓	✓
Invitation for you and your colleagues to attend networking dinner and drinks on the first evening of the event	✓	✓	✓

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# INDUSTRY insights



## COMMUNITY ENGAGEMENT SUMMIT SERIES

### PERTH

#### FRASER SUITES

TUESDAY 20 AUGUST  
Pop-up Engagement  
Master Class with  
Dr Joel Fredericks

WEDNESDAY 21 &  
THURSDAY 22 AUGUST  
Perth Community  
Engagement Summit

### SYDNEY

#### FRASER SUITES

WEDNESDAY 13 NOVEMBER  
Pop-up Engagement  
Master Class with  
Dr Joel Fredericks

THURSDAY 14 &  
FRIDAY 15 NOVEMBER  
Sydney Community  
Engagement Summit

