



COMMUNITY ENGAGEMENT

SUMMIT SERIES 2017



ENGAGING BEYOND: NEW APPROACHES TO COMMUNITY COLLABORATION

VICTORIA	Tuesday 23 and Wednesday 24 May
QUEENSLAND	Tuesday 30 and Wednesday 31 May
SOUTH AUSTRALIA	Thursday 6 and Friday 7 July
WESTERN AUSTRALIA	Thursday 13 and Friday 14 July
NEW SOUTH WALES	Thursday 3 and Friday 4 August

REGISTER TODAY! [✉ bookings@cesummitseries.com](mailto:bookings@cesummitseries.com) [🌐 www.cesummitseries.com](http://www.cesummitseries.com)

ENGAGING BEYOND: NEW APPROACHES TO COMMUNITY COLLABORATION

WESTERN AUSTRALIA: Thursday 13 and Friday 14 July VENUE: Novotel Perth Langley



We invite you to be part of the nation-wide Community Engagement Summit Series 2017 by attending our Western Australia Summit on Thursday 13 and Friday 14 July .

The Western Australia Community Engagement Summit will feature presentations and workshops tailored to provide insight and solutions to issues and challenges in engagement being experienced across Western Australia. Our program will feature engagement specialists with local knowledge about current engagement trends in Western Australia, and will also include contemporary content relevant to the whole engagement sector in Australia.

As with all of the 2017 Summit events, the Western Australia Summit will provide quality learning in the areas of digital placemaking, internal engagement and engaging beyond cultural, social and political divides. The Summit will also provide information on deploying successful engagement strategies and will showcase the most up to date approaches, case studies, apps and online solutions for engaging with communities.

BRING YOUR TEAM!

There are discounts available for group bookings of 2 or more people.

Register online before 23 June 2017 for even bigger savings on group bookings.

VISIT WWW.CESUMMITSERIES.COM TODAY!



THE 2017 COMMUNITY ENGAGEMENT SUMMIT SERIES IS PROUDLY SUPPORTED BY OUR SPONSORS



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Be part of a nation-wide event which will advance the practice of community engagement and create better outcomes for communities across Australia. The 2017 Community Engagement Summit Series has been designed with the belief that contemporary, high quality professional development for engagement practitioners is the cornerstone of delivering even better outcomes for our communities in the future.

"This unique professional development opportunity will provide access to networks and knowledge which will benefit you and your organisation for years to come."

WELCOME TO THE COMMUNITY ENGAGEMENT SUMMIT SERIES 2017

We are pleased to officially launch the 2017 Community Engagement Summit Series. This program of events is the result of many years of planning, research and networking, and is designed with the primary aim of advancing community engagement across the country through quality professional development.

We are a young and forward-thinking organisation committed to delivering community engagement focused professional development events. We aim to bring engagement practitioners together to share examples, stories and case studies so we can all learn from each other's successes and the challenges we face as we consult with our communities.

This is a dynamic and changing industry, with many new and exciting ways to plan and deliver community engagement. The Summit Series theme, Engaging Beyond, is reflective of this, and the events will showcase the most recent approaches to community engagement.

This will be a fun, interactive, workshop based learning environment with lots of excellent networking and idea sharing opportunities.

We hope you will join us to be part of this exciting series of events!



Darius Turner
CO-CHAIR



Joel Fredericks
CO-CHAIR

WHAT MAKES THIS A MUST ATTEND EVENT

- Location specific updates on the trends and gaps in community engagement in your state
- Experience 50 industry leading engagement practitioners sharing their knowledge across 5 awesome events
- A unique experience to be part of a first of its kind nationwide engagement series
- A community engagement event run by community engagement practitioners
- A fresh approach to community engagement conference style events with a focus on participation and interaction
- Contemporary and future-focused demonstrations of tools and techniques to help reach your audience
- Updates from leading community engagement academics discussing place-making and engaging beyond political and social divides
- Ongoing access to resources and information post-event
- Take-away case study based resources which can be used to deliver high quality engagement with your communities

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There are discounts available for group bookings of 2 or more people. Register online for even bigger savings on group bookings.

VISIT
WWW.CESUMMITSERIES.COM TODAY!

SUMMIT AGENDA

DAY 1
THURSDAY 13 JULY
9:00 AM – 4:30 PM

DAY 2
FRIDAY 14 JULY
9:00 AM – 3:00 PM

Featuring community engagement presentations and workshops on topics including:

- Engagement marketing tactics to influence hearts and minds
- Latest trends in online engagement across the State
- Middle-Out Engagement Design: Engaging Beyond Social, Cultural and Political Divides
- Effective reporting and analysis of stakeholder feedback
- Using location based engagement tools to maximise feedback on local issues
- Making engagement interesting using interactive pop up instalments
- Demonstrating a return on investment for early community and stakeholder engagement on major infrastructure
- Digital Leadership for Youth
- Increasing citizen engagement in Local Government
- Leading with Empathy
- Building and leveraging data to better plan engagement strategies
- From smart cities to digital placemaking: Making technology work for community engagement

Many more topics and discussions to be had, with announcement of the full list of exciting speakers in the coming weeks!

WHAT PEOPLE SAID ABOUT THE 2016 COMMUNITY ENGAGEMENT SUMMIT:

"The topics covered across the 2 days of the Summit were interesting and relevant to engagement practice. All speakers were engaging and passionate about their work. I enjoyed both days and feel I will use some of the ideas in my work."

**"Diverse range of speakers, good energy
+ networking opportunities."**

"Everyone was knowledgeable...and interesting range of subjects"

KEY BENEFITS OF ATTENDING

- Actively participate in hands on, workshop based learning lead by subject experts
- Be part of the group that shapes the future of engagement practice across the nation
- Learn about professional development opportunities and how to take the next step as a community engagement leader
- You will meet face to face with consultants with a range of experience across the sector
- Hear from leading academics on the latest research in community engagement and placemaking
- Many opportunities to ask for solutions to challenges facing you at your organisation
- Learn exciting new techniques to better profile and target your audience
- Become refreshed and inspired to put new ideas into practice for your community
- Meet with like-minded people facing the same challenges as yourself
- A great opportunity for team building and idea sharing
- Learn and interact in a safe, positive and friendly atmosphere discuss the simple application process.



SCHOLARSHIP PROGRAM

We are committed to developing people who wish to further their careers in community engagement. As part of this commitment, we offer scholarship positions to our events and our team actively looks for opportunities to provide mentoring and advice to those looking to further themselves as engagement practitioners.

To apply for a full scholarship to attend an event at the 2017 Community Engagement Summit Series, email careers@cesummitseries.com and we will get in touch to discuss the simple application process.

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BECOME A SPONSOR

Is your company committed to advancing the practice of community engagement in Australia? Sponsor the 2017 Community Engagement Summit Series and contribute to this exciting professional development event for managers and key decision makers across the communications and government sectors.

This is an excellent opportunity to share your brand with organisations and professionals in the community engagement industry.

Contact us at sponsorship@cesummitseries.com or visit www.cesummitseries.com to receive a Sponsorship Prospectus.

ONGOING ACCESS TO RESOURCES

Our events are designed to spark discussion, encourage critical thinking and further research ways of improving the way we engage across the industry. The 2017 Community Engagement Summit Series will be a platform for developing new resources for the sector, which will be case study based and have easy to follow steps for implementation.

All delegates will receive ongoing access to online content and resources which can be used to deliver high quality engagement with your communities. This exciting professional development event for managers and key decision makers across the communications and government sectors.

This is an excellent opportunity to share your brand with organisations and professionals in the community engagement industry.

WHAT PEOPLE SAID ABOUT THE 2016 COMMUNITY ENGAGEMENT SUMMIT:

"The range and diversity of topics and the fresh approach to engagement... the range of elements connected to successful engagement"

"Opportunity to focus on community engagement at an achievable level for local government"

"When organisations offered examples of what hasn't worked and what has, it was very applicable."

"I felt the presenters were very open... and as such were able to give great feedback/pointers for similar projects."

"There was an interesting mix of speakers and lots of opportunities to network and meet people."

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REGISTRATION FORM. 3 EASY STEPS.

STEP 1 - FILL IN YOUR DETAILS

Easy Registration Online - visit www.cesummitseries.com

DELEGATE 1

Title First Name: Last Name:

Position: Organisation:

Address:

Post Code: State: Phone: ()

Email:

Do you have any special requirements (e.g access or dietary requirements)

3 EASY WAYS TO REGISTER

ONLINE
www.cesummitseries.com

EMAIL
bookings@cesummitseries.com

MAIL
Community Engagement
Training Australia
PO Box 1321 Chatswood
NSW 2057



>>> BRING YOUR TEAM AND RECEIVE A GROUP DISCOUNT <<<

	Title	First Name	Last Name	Position Title	Email
DELEGATE 2					
DELEGATE 3					
DELEGATE 4					

Registering more delegates? Go online to www.cesummitseries.com or email bookings@cesummitseries.com

STEP 2 - SELECT YOUR REGISTRATION PACKAGE

Registration Package	Register and pay before 23 June 2017	Register and pay after 23 June 2017	Number of delegates	Total
Individual Registration Two day Summit package	AUD \$1595 incl. GST SAVE \$300	AUD \$1895 incl. GST		
Group Registration 2-3 Delegates Two day Summit package	AUD \$1545 incl. GST SAVE \$350/delegate	AUD \$1595 incl. GST		
Group Registration 4+ Delegates Two day Summit package	AUD \$1505 incl. GST SAVE \$390/delegate	AUD \$1505 incl. GST SAVE \$390/delegate		

STEP 3 - REGISTER AND PAY SELECT YOUR PAYMENT METHOD

We will contact you to confirm credit card details.

Credit Card Contact Name: Email: Phone:

We will email you an invoice which can be paid by Electronic Funds Transfer (cFT), credit card or cheque

Invoice Contact Name: Email: Phone:

Cheque Please return this form with a cheque made payable to 'Community Engagement Consulting Australia Pty Ltd' to PO Box 1321 Chatswood NSW 2057

CANCELLATION POLICY: If you are unable to attend an event, a replacement delegate may be sent in your place at no extra charge. Community Engagement Training Australia does not provide refunds for cancellations made more than 7 days after your registration is received, therefore the invoiced fee remains payable in full. Should you wish to cancel your registration within the 7 day cooling off period, we will refund your registration fee less an administration fee of \$220 (GST inclusive) per delegate. Any cancellation must be made in writing and sent by email. Community Engagement Training Australia will make available course documentation to any delegate who is unable to attend and who has paid in full. Unfortunately some speakers request their papers are not distributed. Community Engagement Training Australia will endeavour to ensure that conference programs are correct at the time of the event. Unfortunately we may need to alter the program prior to or during the event and reserve the right to do so without notice. We also reserve the right to postpone or cancel this event (when full refunds will be issued). Community Engagement Training Australia is not responsible for any loss or damage as a result of a substitution, alternation, postponement or cancellation of an event. Please note: Early bird rates are contingent upon payment being received within 7 days of the registration date. Group discounts are available for two or more bookings from the same from the same company on the one invoice. All discounts are subject to approval. Please note the conference fee does not include travel or hotel accommodation costs.

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ABOUT US

We are passionate about helping organisations and their staff to deliver outstanding engagement programs to their communities, and we will keep researching and uncovering new ways to do this as we provide our training and events.

Our events are designed with the objective of showcasing the most up to date case studies, technological advances and approaches to engagement, with a key objective of improving the practice of community engagement across Australia.



OUR TRAINING PROGRAMS

We offer tailored and customisable professional development which can be offered on site at your workplace.

To celebrate the launch of the 2017 Community Engagement Summit Series we are offering a special discounted rate for on-site training booked before 30 June 2017. Email bookings@cesummitseries.com and mention the code 'Summit Offer' to receive our special offer.

WE ARE PROUD TO HAVE ACTION
ON POVERTY AS OUR CHARITY
PARTNER FOR THE 2017 COMMUNITY
ENGAGEMENT SUMMIT SERIES



CREATING SHARED VALUE



Scholarships and Education

We are committed to developing people who are new to community engagement or who are exploring the possibility of starting a career in this industry.



Advancing Knowledge and Practice

We see these events as an opportunity to come together as engagement practitioners and further advance the industry which is rapidly evolving and changing day by day.



Diversity and Inclusion

We encourage diversity and inclusion at our events and also in our team. We aim to identify ways of making our events inclusive by providing opportunities for all groups to access these events and our resources, and also by providing content which represents forward, inclusive thinking.



Helping Communities

Our industry is community engagement, and as such it is prudent that we go the extra step to really connect and give back to communities both in Australia and abroad.

Our organisation is committed to giving financially to communities in need, as well as providing professional support, through reputable organisations, to assist communities which need more help than others. Our team is currently working with Action on Poverty in a pro bono capacity and will continue to explore ways of giving back.



Environment

Our organisation is committed to environmental sustainability and to date our events have been carbon neutral and offset with verified carbon credits. We will continue to seek suppliers who conduct business in a way which is mindful of the impact on our natural environment.