



FUTURESHIFT

THINKING

CONNECTING
REDLANDS



Online tracking and monitoring of community engagement

So why do we do this?

- Look good to management
- To balance noisy advocates
- Filter offensive comments
- Concern about inflammatory statements
- Worried people will disagree with you
- Media attention
- Fear that discussion will confuse your key messages

What if we want a better conversation?



Some of the big themes from yesterday

- Managing the loud and articulate
- Giving opportunity to quiet voices
- Getting buy in from decision makers
- Difficult debates

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PERSPECTIVES

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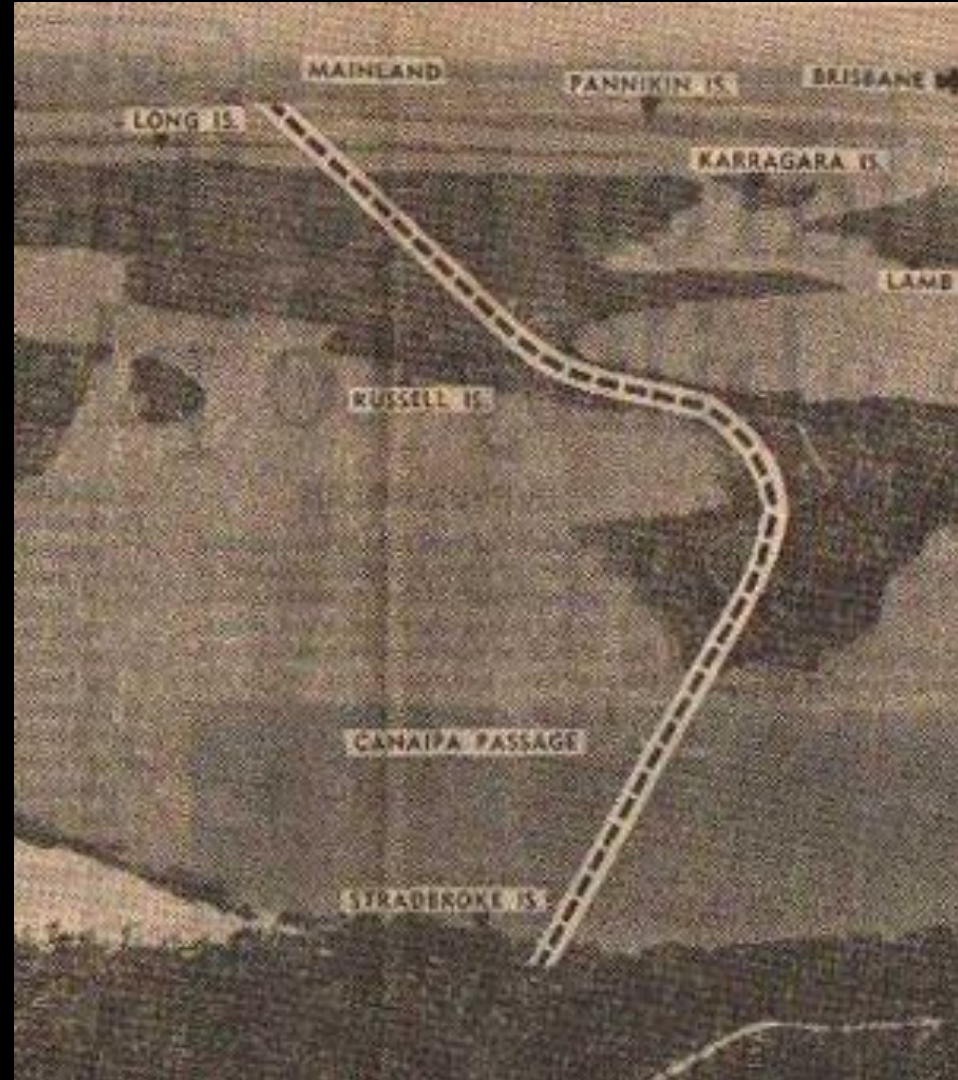


Building Bridges

Noisy voices

Difficult decisions

Difficult debates





Listen

Grass roots meetings



Analyse

Theme



Survey

Validate



Analyse

Design



Grass roots meetings

Meetings with many individuals and community groups

Identify major themes
Use resident's words to describe the themes

Intercept survey at island ferry terminals

Use community feedback to design terminals that meet community needs

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Redland
CITY COUNCIL

How did we do this?

- Grass roots meetings with community groups
- Intercept survey at ferry terminal
- Online engagement
- Follow up meetings with community groups on design



Russell Island

High Street Ferry Terminal

High St

Supermarket

Bay Island

What else did people say?



Amity Point Erosion

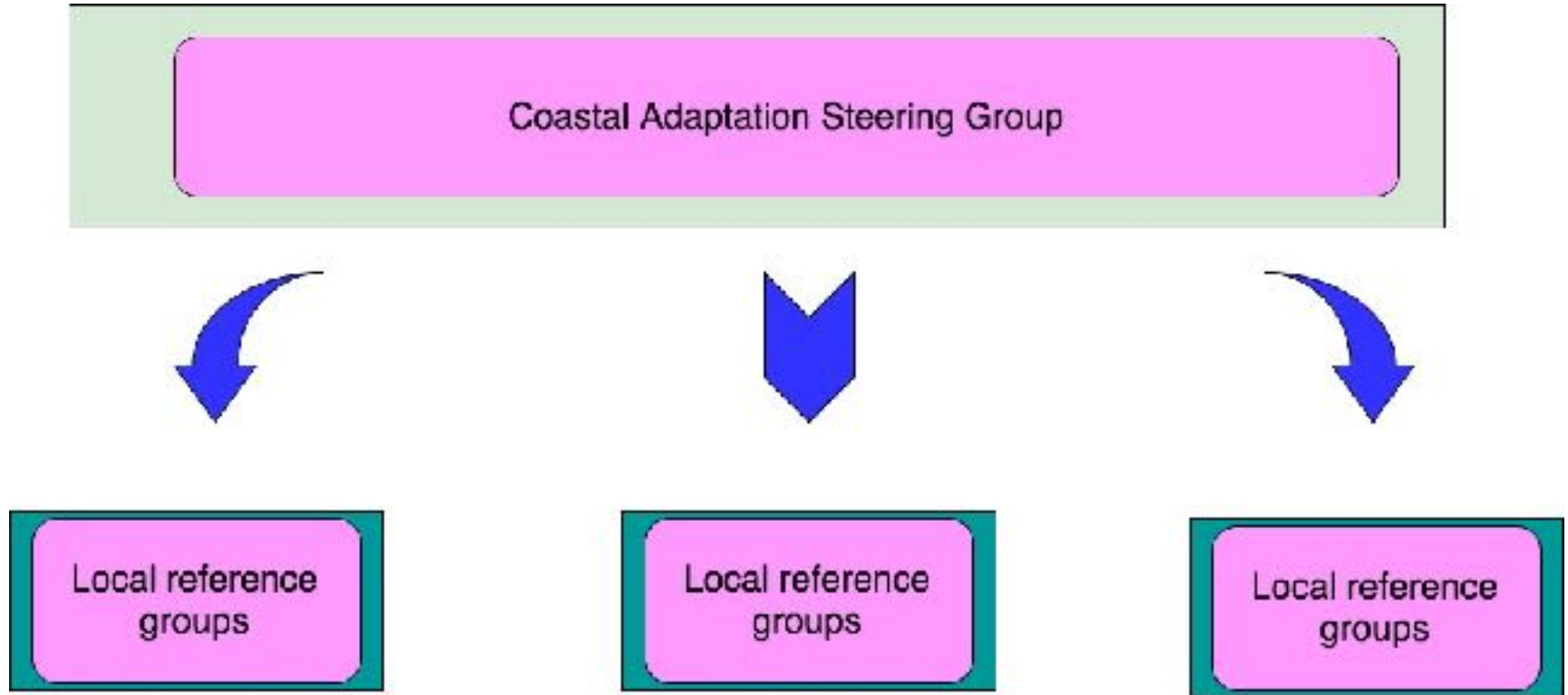


Getting buy in from decision makers
Difficult debates

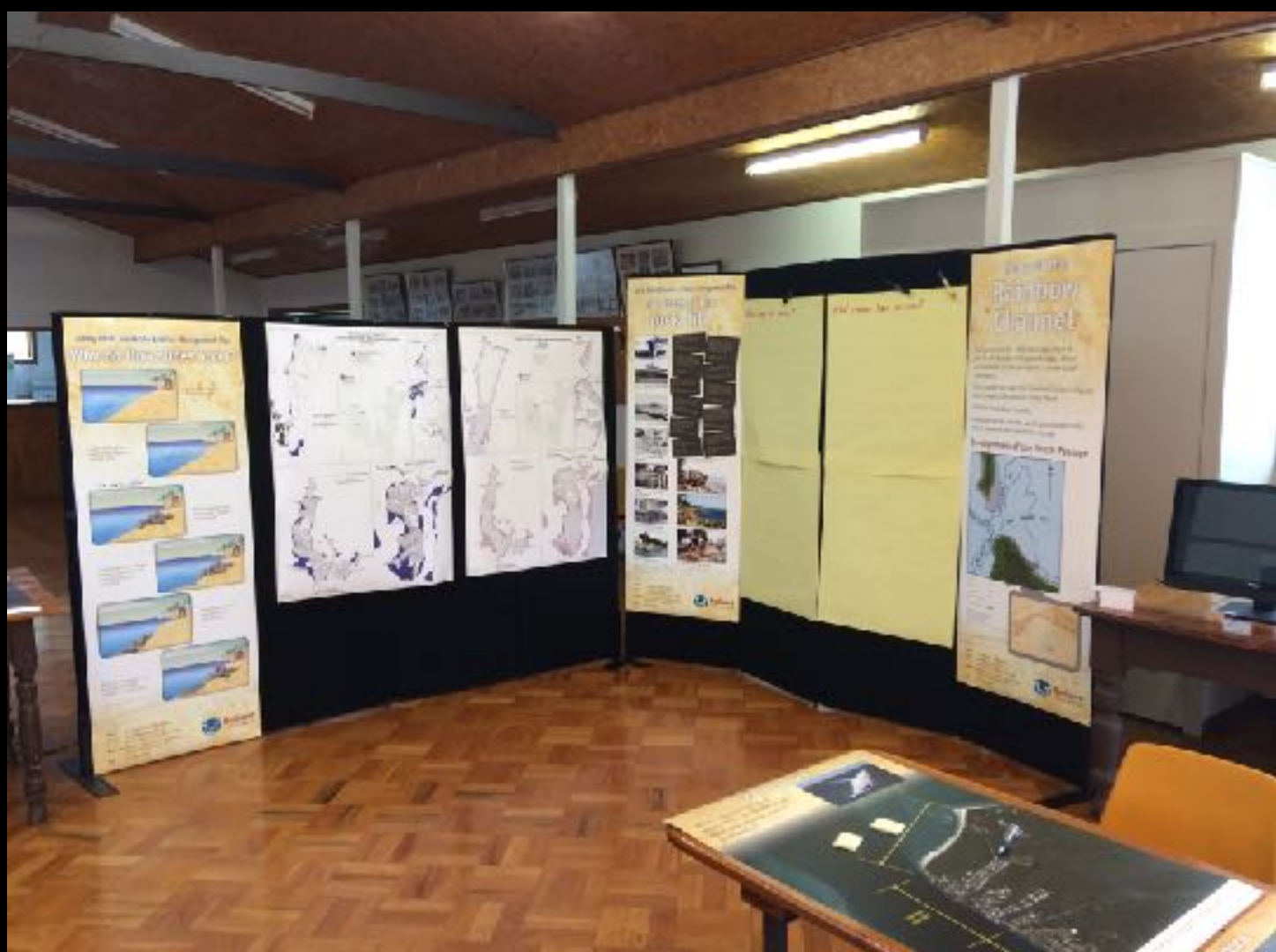
Timeline from controversy



Engaging the decision makers







Using 100% Sustainable Energy to Reconnect the World's Beaches

This panel features six small photographs of various beach scenes, each accompanied by a short text block. The text likely describes the environmental benefits of sustainable energy in coastal management. The panel is part of a larger display on a black wall.



How do we know?

This panel is titled "How do we know?" and features a grid of small photographs showing various beach and coastal scenes. The text likely discusses the data and evidence used in the project's research.

What's new for us?

Two large yellow sticky notes are attached to the black wall. The text on the notes is not clearly legible, but they appear to contain key findings or updates related to the project.

Use of the Rainbow Clamnet

This panel is titled "Use of the Rainbow Clamnet" and features a map of the South Pacific region. The text likely describes the specific application and benefits of the clamnet technology in this area.

Map with sticky notes

A table in the foreground holds a large map of a coastal area. Several yellow sticky notes are placed on the map, highlighting specific locations or features. The table is part of a larger display area.

Why take the whole Coastal Management Plan

Why are we doing a SEMP?

1. To protect the integrity of the coastal environment and the surrounding landscape, the plan will ensure the land and water are managed in a sustainable way.

2. To ensure the coastal environment is managed in a sustainable way.

3. To ensure the coastal environment is managed in a sustainable way.

4. To ensure the coastal environment is managed in a sustainable way.

5. To ensure the coastal environment is managed in a sustainable way.

6. To ensure the coastal environment is managed in a sustainable way.

7. To ensure the coastal environment is managed in a sustainable way.

8. To ensure the coastal environment is managed in a sustainable way.

9. To ensure the coastal environment is managed in a sustainable way.

10. To ensure the coastal environment is managed in a sustainable way.

11. To ensure the coastal environment is managed in a sustainable way.

12. To ensure the coastal environment is managed in a sustainable way.

A snapshot of the coastal history of Amity Point



1840 Amity Point, New Zealand



1850 Amity Point, New Zealand



1860 Amity Point, New Zealand



1870 Amity Point, New Zealand



1880 Amity Point, New Zealand



1890 Amity Point, New Zealand



1900 Amity Point, New Zealand



1910 Amity Point, New Zealand



1920 Amity Point, New Zealand



1930 Amity Point, New Zealand



1940 Amity Point, New Zealand



1950 Amity Point, New Zealand

What is a Shoreline Erosion Management Plan?

A Shoreline Erosion Management Plan (SEMP) provides a framework for the assessment, development and management of land use activities to ensure the protection of the public and the environment, taking into account the physical coastal environment and the physical coastal environment.

A SEMP also includes the appropriate use of coastal land and the management of coastal land use activities in a sustainable way.

How do you create a SEMP?

1. Identify the coastal environment and the physical coastal environment.

2. Assess the coastal environment and the physical coastal environment.

3. Develop a SEMP that addresses the coastal environment and the physical coastal environment.

4. Implement the SEMP and monitor the coastal environment and the physical coastal environment.

5. Review the SEMP and update it as necessary.

6. Communicate the SEMP to the public and other stakeholders.

7. Monitor the SEMP and update it as necessary.

Key milestones

December 2010
South Otago Public
Infrastructure
Management Plan
is adopted

February 2011
First community
meeting on a collaborative
coastal management
plan

March 2011
Coastal Erosion
Management
Plan

November 2011
Coastal Erosion
Management
Plan

April 2012
Public
consultation

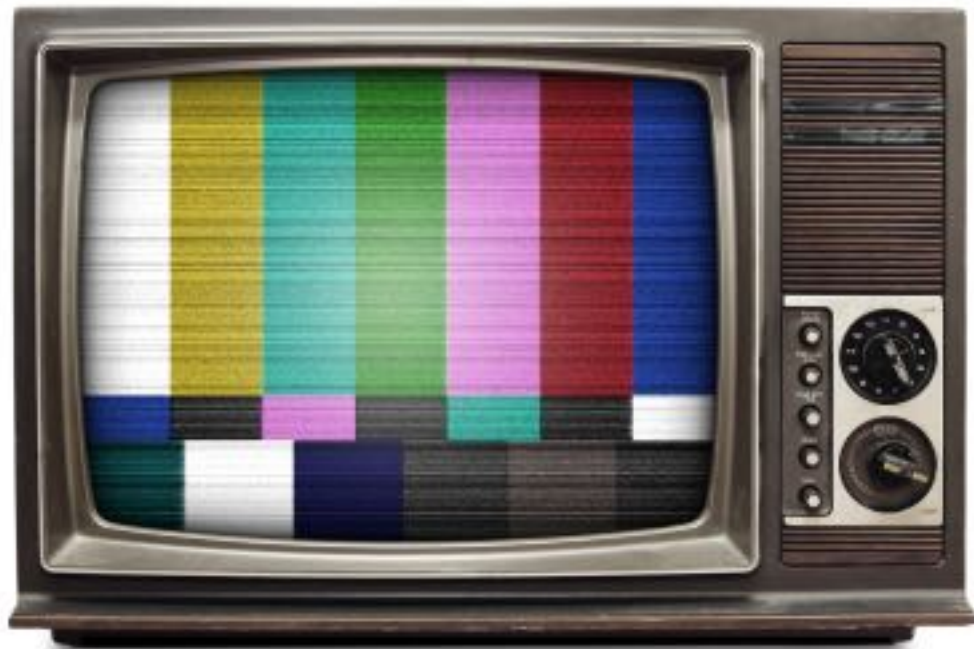
Next steps
Consider feedback
Public engagement
on options
Prepare draft SEMP
Apply for and
reconsideration





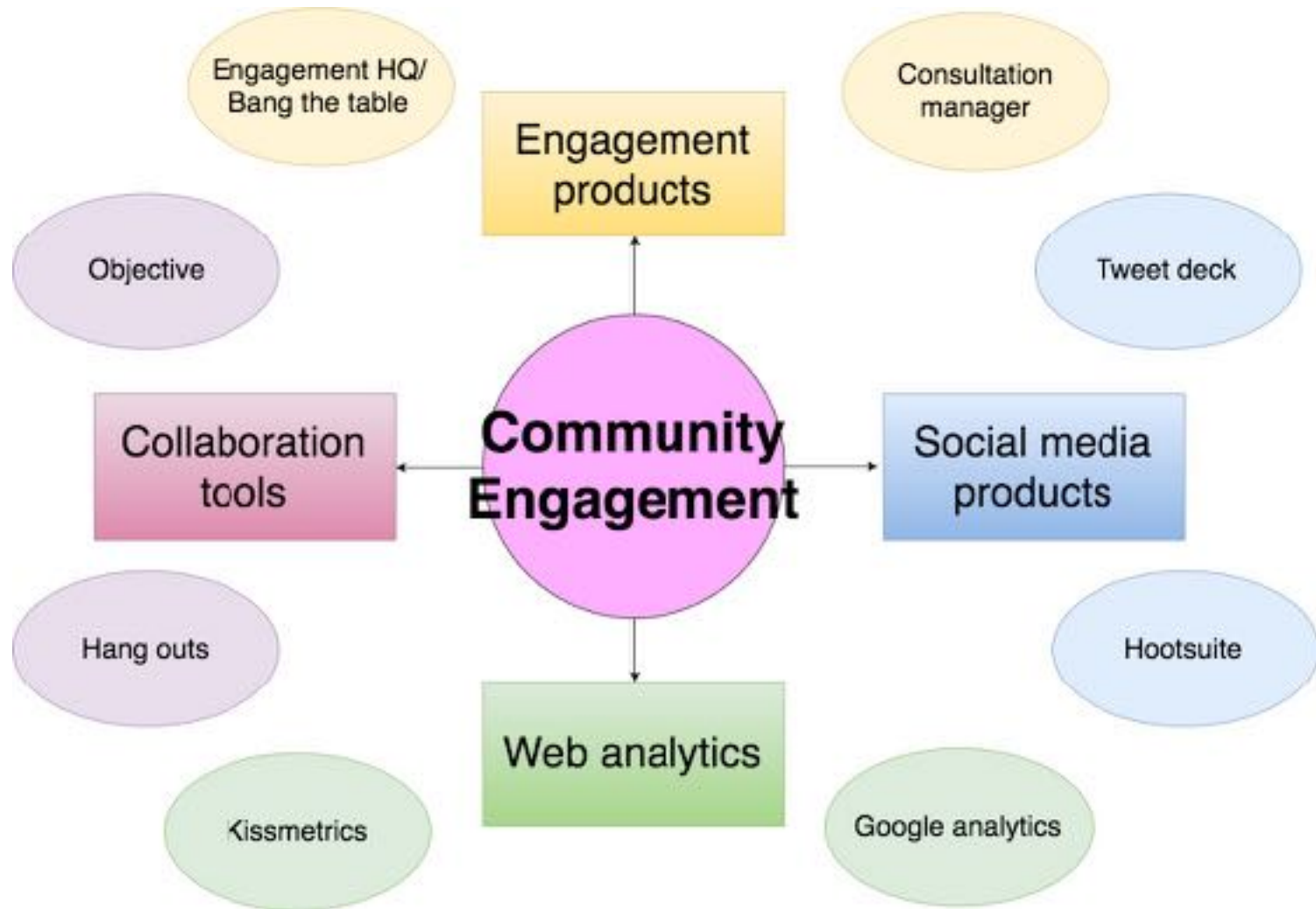


so, ...



Back to our original show

Online tracking and monitoring of community engagement



Some links to online tools

<https://blog.dashburst.com/best-social-media-management-tools/>

<https://consultationmanager.com/top5-online-engagement-tools/>

<https://www.inc.com/guides/12/2010/11-best-web-analytics-tools.html>

<http://www.bangthetable.com/>

What do we often measure?

- Visits
- Shares
- Likes
- Duration of stay
- Registrations
- Who visited and how many times

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IAP2 SPECTRUM OF PUBLIC PARTICIPATION

	INCREASING LEVEL OF PUBLIC IMPACT				
	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
					
GOAL	To provide balanced and objective information in a timely manner.	To obtain feedback on analysis, issues, alternatives and decisions.	To work with the public to make sure that concerns and aspirations are considered and understood.	To partner with the public in each aspect of the decision-making.	To place final decision-making in the hands of the public.
PROMISE	"We will keep you informed."	"We will listen to and acknowledge your concerns."	"We will work with you to ensure your concerns and aspirations are directly reflected in the decisions made."	"We will look to you for advice and innovation and incorporate this in decisions as much as possible."	"We will implement what you decide."



“
THE MEASURE OF
INTELLIGENCE IS THE
ABILITY TO CHANGE.
”

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