

SPONSORSHIP PROSPECTUS

Invitation

It is our pleasure to invite you to sponsor the 2017 Community Engagement Summit Series. The Series consists of five two-day events, hosted in Melbourne, Brisbane, Adelaide, Perth and Sydney, with a target audience of executives, managers and key decision makers from the communications, planning and infrastructure, government, consulting and research sectors.

The 2017 Community Engagement Summit Series follows last year's successful Sydney event, which had representatives from local and state governments, private enterprise, not for profits and academic institutions. We are proud to once again present a program of professional development events that provide delegates with the skills and knowledge to achieve successful engagement with stakeholders.

As a sponsor you will be supporting a new and dynamic series of events which are leading the industry by showcasing contemporary and practical approaches to community engagement. This is an opportunity for your company to be at the forefront of delivering real-life and practical engagement, which will contribute towards positive and productive relationships with communities and stakeholders.

The information below details a range of packages designed to give maximum value to ensure that your company is promoted to a wide audience within the communications, planning and infrastructure, government, consulting and research sectors. We hope you take this opportunity to sponsor the 2017 Community Engagement Summit Series.

Further information about the 2017 Community Engagement Summit Series can be found on our website at www.cesummitseries.com

ENGAGING BEYOND: NEW APPROACHES TO COMMUNITY COLLABORATION

<p>MELBOURNE TUESDAY 23 AND WEDNESDAY 24 MAY Novotel Melbourne on Collins</p>	<p>BRISBANE TUESDAY 30 AND WEDNESDAY 31 MAY Mercure Hotel Brisbane - North Quay</p>	<p>ADELAIDE THURSDAY 6 AND FRIDAY 7 JULY</p>	<p>PERTH THURSDAY 13 AND FRIDAY 14 JULY</p>	<p>SYDNEY THURSDAY 3 AND FRIDAY 4 AUGUST</p>
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About us

We are a young and forward-thinking organisation committed to delivering community engagement focused professional development events. We aim to bring engagement practitioners together to share examples, stories and case studies so we can all learn from each other's successes and the challenges we face as we engage with our communities. We are passionate about helping organisations and their staff to deliver outstanding engagement programs to their clients and communities.

Our unique offering is the delivery of real-life examples used by leading practitioners of engagement, including community placemaking, the use of contemporary technologies, engaging within organisations and deploying successful engagement strategies. We achieve this through our friendly down to earth approach, and our commitment to being an innovative and customer focused organisation.

Why sponsor our events?

By sponsoring the 2017 Community Engagement Summit Series, your company will benefit from the following offerings:

- Brand exposure for your company through numerous advertising channels and to our extensive database in each state as part of the marketing program for the Summit Series
- Further brand placement opportunities in the lead up, during and following the events
- Opportunity to have an exhibition display at the events
- Opportunity to showcase your company by delivering a workshop, presentation or contributing to a panel session
- Excellent networking opportunities with executives, managers and key decision makers across a variety of government and industry sectors
- Attendance for members of your company as part of each sponsorship package
- Invitation to take part in our social program which features additional networking opportunities

We measure success in knowing that our events enable people to return to their organisations feeling excited and confident to implement a number of new engagement ideas, and having built networks which will last the length of their careers.

By sponsoring the 2017 Community Engagement Summit Series you will enjoy increased brand awareness while contributing to the advancement of community engagement practice across Australia.

OUR COMMITMENT TO CREATING SHARED VALUE

Scholarships and Education



We are committed to developing people who are new to community engagement or who are exploring the possibility of starting a career in this industry.

As part of this commitment, we offer scholarship positions to our events and our team actively looks for opportunities to provide mentoring and advice to those looking to further themselves as engagement practitioners.

Performance Measures:

- Offer at least 1 full scholarship to each event in the Community Engagement Summit Series

Advancing Knowledge and Practice



Our events are designed to spark discussion, encourage critical thinking and further research ways of improving the way we engage across the industry. The 2017 Community Engagement Summit Series will be a platform for developing new resources for the sector, which will be case study based and have easy to follow steps for implementation.

We see these events as an opportunity to come together as engagement practitioners and further advance the industry which is rapidly evolving and changing day by day.

Performance Measures:

- Develop a contemporary, industry advancing, online resource using content from the Community Engagement Summit Series

Environment



Our organisation is committed to environmental sustainability and to date our events have been carbon neutral and offset with verified carbon credits. We will continue to seek suppliers who conduct business in a way which is mindful of the impact on our natural environment.

Performance Measures:

- Run carbon neutral events offset by carbon credits.

Diversity and Inclusion



We encourage diversity and inclusion at our events and also in our team. We aim to identify ways of making our events inclusive by providing opportunities for all groups to access these events and our resources, and also by providing content which represents forward, inclusive thinking.

Performance Measures:

- Develop program to encourage Aboriginal representation at Summit Series
- Provide summit programs which represent a diverse mix of race, gender and age.

Helping Communities



Our industry is community engagement, and as such it is prudent that we go the extra step to really connect and give back to communities both in Australia and abroad.

Our organisation is committed to giving financially to communities in need, as well as providing professional support, through reputable organisations, to assist communities which need more help than others. Our team is currently working with Action on Poverty in a pro bono capacity and will continue to explore ways of giving back.

Performance Measures:

- Provide 60+ hours of pro bono support annually
- Donate 1.5% of conference profits to community based charities

SPONSORSHIP AT A GLANCE

Platinum Sponsor Entitlements

Investment: \$5000

Registration

- Four x Delegate Registrations at the Summit Series event in the city of your choice (Total value = \$7,580)
- Two x Delegate Registrations at every other Summit Series event (Total value = \$15,160)

Exhibition

- Opportunity to facilitate a workshop at one Community Engagement Summit event
- Sponsor table provided for your team to exhibit promotional material at each of the five Summit Series events

Publicity and Advertising

- Acknowledgement as a Platinum Sponsor in all Summit Series publications and promotional literature
- Prominent positioning of your brand and logo at each of the five Summit Series events as well as acknowledgment of your company by the Summit facilitator during the event
- Opportunity to provide delegates with promotional material at each of the five Summit Series events
- Opportunity to provide articles, blogs and information about your company in email marketing to our database
- Acknowledgement as a Platinum Sponsor on the Summit Series website and the event booking website

Social Program

- Invitation for four delegates to attend networking drinks on the first evening at a Summit Series event in the city of your choice
- Invitation for two delegates to attend networking drinks on the first evening at every other Summit Series event

SPONSORSHIP AT A GLANCE

Gold Sponsor Entitlements

Investment: \$2500

Registration

- Three Delegate Registrations at the Summit Series event in the city of your choice (Total value = \$5,685)

Exhibition

- Opportunity to deliver a presentation at one Community Engagement Summit event
- Sponsor table provided for your team to exhibit promotional material at Community Engagement Summit event

Publicity and Advertising

- Acknowledgement as a Gold Sponsor in all Summit Series publications and promotional literature
- Prominent positioning of your brand and logo at each of the five Summit Series events as well as acknowledgment of your company by the Summit facilitator during the event
- Opportunity to provide delegates with promotional material at each of the five Summit Series events
- Opportunity to provide articles, blogs and information about your company in email marketing to our database
- Acknowledgement as a Gold Sponsor on the Summit Series website and the event booking website

Social Program

- Invitation for three delegates to attend networking drinks on the first evening at a Summit Series event in the city of your choice

SPONSORSHIP AT A GLANCE

Silver Sponsor Entitlements

Investment: \$1500

Registration

- One Delegate Registration at the Summit Series event in the city of your choice (Value = \$1,895)

Exhibition

- Opportunity for your company to be represented on our Expert Panel Session at one Summit Series event
- Sponsor table provided for your team to exhibit promotional material at one Summit Series event

Publicity and Advertising

- Acknowledgement as a Silver Sponsor in all Summit Series publications and promotional literature
- Prominent positioning of your brand and logo at each of the five Summit Series events as well as acknowledgment of your company by the Summit facilitator during the event
- Opportunity to provide delegates with promotional material at each of the five Summit Series events
- Opportunity to provide articles, blogs and information about your company in email marketing to our database
- Acknowledgement as a Silver Sponsor on the Summit Series website and the event booking website

Social Program

- Invitation for three delegates to attend networking drinks on the first evening at a Summit Series event in the city of your choice

SUMMARY OF ENTITLEMENTS

Benefit	Platinum	Gold	Silver
Delegate Registrations at the Summit Series event in the city of your choice	✓ 4 (Total value = \$7,580)	✓ 3 (Total value = \$5,685)	✓ 1 (Total value = \$1,895)
Delegate Registrations at every other Summit Series event	✓ 2 (Total value = \$15,160)		
Opportunity to facilitate a workshop at one Summit Series event	✓		
Opportunity to deliver a presentation at one Summit Series event		✓	
Opportunity to be represented on our Expert Panel at one Summit Series event			✓
Sponsor table provided for your team to exhibit promotional material at each of the five Summit Series events	✓		
Sponsor table provided for your team to exhibit promotional material at one Summit Series event	✓	✓	✓
Acknowledgement as a Sponsor in all Summit Series publications and promotional literature	✓	✓	✓
Prominent positioning of your brand and logo at each of the five Summit Series events	✓	✓	✓
Acknowledgment of your company by the Summit facilitator during each event	✓	✓	✓
Opportunity to provide delegates with promotional material at each of the five Summit Series events	✓	✓	✓
Acknowledgement as a Sponsor on the Summit Series website and the event booking website	✓	✓	✓
Invitation for Delegates to attend networking drinks on the first evening at a Summit Series event in the city of your choice	✓	✓	✓
Invitation for Delegates to attend networking drinks on the first evening at every other Summit Series event	✓		

BOOKING FORM

Please email this completed Booking Form to sponsorship@cesummitseries.com or post to: 2017 Community Engagement Summit Series, PO Box 1321 Chatswood NSW 2057.

On receipt of your booking form we will contact you to confirm arrangements for your delegates and to organise for your company to be included in our program of events.

COMPANY NAME _____ ABN _____

CONTACT PERSON _____ POSITION _____

ADDRESS _____

STATE _____ POSTCODE _____ PHONE _____

EMAIL _____

Please email your logo, company website address and company profile to sponsorship@cesummitseries.com

To ensure your participation at the 2017 Community Engagement Summit Series please select your preferred sponsorship package below.

Sponsorship Package	Investment	GST	Total (incl. GST)	Please select
Platinum Sponsorship Package	\$5000.00	\$500.00	\$5500.00	<input type="checkbox"/>
Gold Sponsorship Package	\$2500.00	\$250.00	\$2750.00	<input type="checkbox"/>
Silver Sponsorship Package	\$1500.00	\$150.00	\$1650.00	<input type="checkbox"/>

Agreement

We agree to be a Sponsor at the 2017 Community Engagement Summit Series and will pay the total sum of \$AUD_____ (including GST) as the sponsorship fee in accordance with the 21-day payment terms of this application.

SIGNATURE_____ FULL NAME_____

COMPANY NAME_____ POSITION _____

DATE _____

Contact Details

For further information, please contact:

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